

Carolyn N. Evans

Business Architect · Functional Software Design · Process Architect

Mission Statement:

Helping companies exploit end-to-end business processes, data and technology to gain a competitive edge by “keeping my eye on the prize” - integrating best practices, optimized processes, key performance indicators and software into holistic systems which address business needs and deliver strategic and tactical results.

Those organizations that best control and exploit information and knowledge “by design” will be the ones to pull forward in terms of strategy and competitive advantage.

Connecting Strategy To Execution

>> ByDesign Disciplines

- Enterprise Business Architecture
- Business Process Management
- Business Rules Management
- Business Requirements Management
- Functional Software Design
- Business Technology Analysis

>> Methodologies | Standards

- Six Sigma Black Belt, Lean
- Waterfall, Iterative, Agile, Lean SDLC, SCRUM
- Structured & Object-Oriented Analysis & Design - OOAD
- Unified Modeling Language™ - UML®
- Business Process Modeling Notation - BPMN
- Process and Enterprise Maturity Assessments - PEMM™

>> Frameworks | Reference Models

- The Open Group Architecture Framework - TOGAF™
- Federal Enterprise Architecture Framework - FEAF
- Enhanced Telecom Operations Map - eTOM®
- APQC® Process Classification Framework - PCF
- Value Reference Model—VRM™
- Integrated Process & Technology Framework®
- Information Technology Infrastructure Library - ITIL®

>> Commercial Tools

- Microsoft® Office Visio
- Process Modeler for Visio
- Enterprise Architect (Sparx)
- TIBCO Business Studio®
- Metastorm ProVision®
- Ultimus BPM Modeler®
- Blueprint Requirements Center™
- ILOG JViews BPMN Modeler®
- Embarcadero® EA/Studio™
- Corticon® Business Rules Studio
- Casewise® Corporate Modeler
- MindMap, Axure, iRise®
- Embarcadero® ER/Studio®
- DB Visualizer, Process Modeler 5

>> Functional Areas

- Enterprise Content Management - ECM
- Imaging & Document Management
- Collaboration, Portals, Intranets
- Knowledge & Records Management
- Customer Relationship Management - CRM
- Enterprise Resource Planning - ERP
- Marketing & Sales Force Automation
- Inventory & Warehouse Management
- IT Operations Management/Service Desk
- Insurance Claims, Policy Administration
- Accounting & Finance

>> Vertical Industries

- Aerospace
- Utilities Construction
- Manufacturing
- Online Auctions
- Insurance: GL - P & C
- Wholesale Distribution
- Call/Contact Center
- Professional Services
- Value-Added Reseller
- Marketing Services & Media: Online & Print



>> Commercial Business Software

- Microsoft® SharePoint
- Microsoft® Dynamics CRM, SL, AX, GP
- Salesforce.com®, Siebel, Vantive
- IBM® Content Manager
- Vignette® Collaboration
- Kofax® Ascent Capture
- Stellant/Acorde Imaging and BPM
- EMC® Documentum, eRoom, Captiva InputAccel
- Ultimus® BPMS, TIBCO® BPM+

>> Professional Certifications

- BPMN and ITIL® v3 Foundation
- Six Sigma Green/Black/Lean - Masters Certificate
- Process Manager-Practitioner - (CPM-P)
- Certified Process Professional - (CPP)
- Integrated Continuous Improvement Methodology - (ICIM) Level 1 Framework and Process Design Principles
- AIIM® - Fundamentals of ECM System Architecture